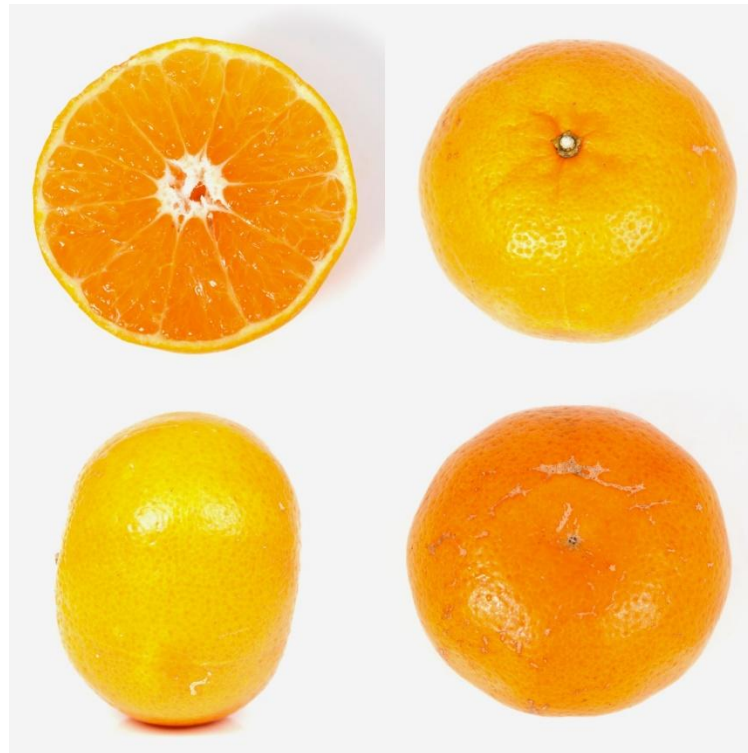


# Marathon Mandarin

Enters FAST TRACK



# Revised FAST TRACK Model

- There are no longer any Tiers
- There is no longer any head start
- Registration Fee is now \$150.00
  - Offset patent costs
- Growers make their own determination how much to plant
  - Trial
  - Multiple Trials, multiple production areas or conditions
  - Commercial plantings are limited only by risk tolerance and tree availability
- Royalty – One time tree fee of \$2.00

# Documentation - Grower

- Grower Agreement

- Agree to provide access to plantings for observation, with due notice
- Standard non-propagation language
- Florida only – for now
- Permits commercial production, harvesting and marketing
- Purchase from licensed nursery
- Keep accurate records
- License not transferable.
- We will ask you to voluntarily share information about your experience
- Royalty will remain the same, as there are no tiers

# Documentation - Nursery

- More than 100 trees are available for use as increase
  - Cannot be registered as scion trees. Scion wood must come from DPI
- Initial budwood will be divided among nurseries that register in the first 30 Days
- There is no cap on number of participating nurseries
- There is no fee to the nursery to participate
- Nurseries may sell or transfer budwood to other licensed FL nurseries (license must be verified).
- Budwood and/or trees may NOT be sold or transferred outside of FL
- Sell only to verified licensed FL Growers

# Additional Information

- Trees that need to be reset for any reason, will carry a royalty
  - This is considered part of the risk of early adoption of experimental varieties
- There is no packer agreement at this time
- If grove is sold, the new grower would need to be licensed. Should be a condition of sale
- Growers are required to report quantity of trees and planting location for each order.
- Preferred rootstocks have not been identified, nor have any incompatibilities
- Marathon fruit may be sold as 'Marathon' or generic "FL tangerines/mandarins", or can slot into existing company brand names that are affixed to groups of similar citrus varieties. But growers/packers cannot file trademark applications or develop any specific brand for 'Marathon' fruit.

# PAST FAST TRACK Suites

- All selections that remain in Tier I are still in trial. No fruit sale
- No FAST TRACK selections have been released for dooryard
- All FT Varieties that are in Tier II, are also available in Tier III
  - Suite I: 950, 914
  - Suite II: RBB7-34
  - Suite III: Bingo, UFGlow
  - Royalties for these has not changed: Tier II is \$1.70. Tier III is \$2.75
- Nurseries must verify status of grower and applicable royalty before taking order
- May go to Georgia, Alabama and Louisiana 3 yrs. after first sale